



# HOMEWORK

GRAPHIC COMMUNICATION

BRAMHALL HIGH SCHOOL

**Aim:**

To support the academic progress of students taking Graphic Communication. Work completed at home (or after school using school facilities) is to support the class work / project work in each subject area. There is an expectation that Graphic Communications students attend extra sessions after school to keep up with the rigors of project work – this can be shown as homework in certain situations. (Particularly where subject specific tools and equipment are required) or to meet challenging deadlines. This course has no formal written examination testing students' knowledge. Graphic Communication at BHS utilises CS6 Suite (the industry standard suite to prepare students for college and work) CS6 is expensive; few students have these programmes at home, so lesson time use of these programmes is maximised. Homework is more regular at the start of each project – but in the latter stages, the majority of work must be completed using the PC in school due to the nature of the course (homework regularity changes).

**Types of regular homework at KS3:**

- Completion of classwork at home to keep up with extended project work. Rolling deadlines to maximise student output.
- Carrying out 'Primary' elements of projects – such as taking photos or the production of drawings / sketches ready for school.
- Research for specific projects / collation of examples
- Annotation of coursework projects aims and decision making.

**Marking and feedback:**

- Design Project elements will be assessed using the school CPR policy. Homework elements that are part of an on-going project will be assessed as part of the bigger project.
- Research tasks will be checked for completion and feedback provided on how to improve. These will not always be graded pieces.
- Frequently homework is a small part of a bigger project and facilitates progress in the project – this cannot always be assessed separately

**Recommended wider reading:**

- A century of Graphic Design - Aynsley J (2001)
- Fashions and Graphics – Blanchard T (2004)
- Graphic Icons / visionaries Who Shaped Modern Graphic Design – Clifford J (2013)
- Designing Brand Identity – Wheller J (2009)
- Julian Opie – his books are extremely expensive so perhaps research his portraits online instead.
- Wally Olins - his books are extremely expensive so perhaps research his logo designs online instead.