Bramhall High School Educas Business

Educational Visits
Chester Zoo to study marketing

Final External GCSE Examinations

A level – Business , (Need grade 6 and above or grade 6 in Maths)

BTEC
(Need Grade 5 in Maths)

Other post 16 options – Apprenticeships, T-Levels, other A level subjects, other BTEC subjects, other training, College.

YEAR 11

REVISION AND FINAL EXAMINATION PRACTICE

Mock Exam (PAPER 2)

Unit 5: Marketing
Identifying customers, Market Research, Marketing Mix, The 4 P's (Product, Price, Place, Promotion)

Mock Exam (PAPER 1)

Unit 6: Human Resources
Recruitment, Training, Motivation, Organisational Structures

Unit 4: Finance
Sources of Finance, Revenue and Costs, Profit and Loss, Cash Flow, Financial Performance

Unit 3: Business Operations
Methods of Production, Quality, Supply Chain, Sales Process

YEAR 10

Mock Exam (PAPER 1)

Unit 1: Business Activity
Goods and Services, Enterprise, Planning, Aims and Objectives, Ownership, Growth, Location

Unit 2: Influences On Business
Technology, Ethical, Environmental, Economic, Legislation, Globalisation