

# Bramhall High School BTEC Enterprise

Educational Visits to local businesses

Work Experience



End of year exams



A level – Business Studies, (Need grade 6 and above or grade 6 in Maths)

BTEC (Need Grade 5 in Maths)

Other post 16 options – Apprenticeships, other A level subjects, other BTEC subjects, other training, College.



COMPONENT 3 examination

Cash Flow forecasting

Break Even analysis

Budgeting

Types of financial documents

Marketing methods

Research for own business idea

COMPONENT 2 assessment

Market segmentation

YEAR 11

Preparing presentation for own business idea



Generating new business ideas

SWOT Analysis

COMPONENT 1 assessment

PEST Analysis

Importance of satisfied customers

Value of a brand

Primary and secondary market research

Skills and qualities of an entrepreneur

Investigating local SMEs in Bramhall

YEAR 10



welcome

